



- \* White area is "SAFE" for all artwork and text
- \* No text or important artwork should be in the blue TRIM area
- \* Artwork should reach all the way to the edge of the artboard, into the green BLEED area.

**Specs****File Dimensions:** 7.25" x 10.25"**Bleed:** 1/8"**Trim:** 7" x 10"**Safe Zone:** 6.75" x 9.75 "**Color Model:** CMYK**DPI:** 300**Fold:** Horizontal

**Please hide or delete the GUIDES later when you are done.  
printdog is not responsible for the GUIDES layer left on a customer's document.**

FOLD

FOLD

# FRONT/OUTSIDE

FOLD

FOLD

**BACK/INSIDE**