



- \* White area is "SAFE" for all artwork and text
- \* No text or important artwork should be in the blue TRIM area
- \* Artwork should reach all the way to the edge of the artboard, into the green BLEED area

### Specs

**File Dimensions:** 8.75" x 7.25"

**Bleed:** 1/8" (.125")

**Trim:** 8.5" x 7"

**Safe Zone:** 8.25" x 6.75"

**Color Model:** CMYK

**DPI:** 300

**Folds Available:** Half Fold only

BACK

FRONT

Please hide or delete the GUIDES later when you are done.  
printdog is not responsible for the GUIDES layer left on a customer's document.



**LEFT INSIDE**

**RIGHT INSIDE**