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"A Printer Buyer's Best Friend"

- \* White area is "SAFE" for all artwork and text
- \* No text or important artwork should be in the blue TRIM area
- \* The RED dashed line indicates the safe area if a bindery option will be used
- \* Artwork should reach all the way to the edge of the artboard, into the green BLEED area

**Specs**

**File Dimensions:** 3.75" x 8.75"

**Bleed:** 1/8" (.125")

**Trim:** 3.5" x 8.5"

**Safe Zone:** 3.25" x 8.25"

**Color Model:** CMYK

**DPI:** 300

**Please hide or delete the GUIDES later when you are done.  
printdog is not responsible for the GUIDES layer left on a  
customer's document.**

